Virtual AI Bootcamp - Europe
Form Preview

Contact Information

* indicates a required field

Contact Details

Full Name *

Title   First Name   Last Name

Position or Role in the Company/Startup *

Primary Email *

LinkedIn Profile

Primary Phone Number *

Primary Business Address *

Address

Suburb/Town   State/Province   Postcode   Country

Primary Website *

Company Name *

ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register

ABN
Entity name
ABN status
Entity type
Goods & Services Tax (GST)
DGR Endorsed
ATO Charity Type   More information
ACNC Registration
Tax Concessions
Main business location

Must be an ABN.

How did you hear about the Landing Pads program? *
- ○ Austrade staff
- ○ Austrade website
- ○ Event (provide name below)
- ○ Facebook
- ○ Twitter
- ○ LinkedIn
- ○ Co-working space (provide name below)
- ○ Accelerator (provide name below)
- ○ Investor (provide name below)
- ○ State / Territory Government
- ○ Commonwealth Government (not Austrade)
- ○ Other (provide details below)

Business Description

* indicates a required field

What is the primary target industry for your product? *
- ○ Financial services
- ○ Education
- ○ Internet of things
- ○ Artificial intelligence
- ○ Content / media
- ○ Marketing
- ○ Medical, health and biology
- ○ Retail
- ○ Logistics
- ○ Social media
- ○ Construction
- ○ Real estate
- ○ Fitness or wellness
- ○ HR / recruitment
- ○ Block chain
- ○ Food and Agriculture

○ Mining, Oil, Gas and Energy
○ Cyber security
○ Travel
○ Virtual / augmented reality
○ Advanced manufacturing
○ Green energy and Renewables
○ Sports
○ Defence
○ Other

Vision

Please describe your product, and the problem it solves *

Who are the main users and customers of your product? *

Who uses your product

Please list three key competing products, and explain what your advantage is over each of them *

Provide a short description of your closes competitors

Who is in your team? *

Scalability

Please explain your business model *

Word count:
NOTE: Must be no more than 150 words

How do you plan to scale your customer base? *

Word count:
NOTE: Must be no more than 150 words

Traction

What level of funding has your company raised from investors? *

Word count:
Must be no more than 150 words.

Please indicate the total amount of funding (in AUD) that your company has raised from private investors. *

If your business has received government funds or grants, please outline the sources and funding amounts.

Is your business revenue-generating? *

Please indicate the total amount (AUD) of revenue in last financial year *
○ 0 - $100K   ○ $100K - $500K   ○ $500K - $1 Million   ○ >$1 Million

Objectives

What are your objectives for Europe in the next 6-12 months? *

What are your plans for global expansion over the next 6-12 months? Please also list current international activity *

Word count:
Must be no more than 150 words.
Where are you currently selling your products? Are you working with distributors or partners in other countries, for example

What do you hope to gain from this bootcamp? *

Have you experienced pain points in entering the Europe market? *

For example challenges with regulations, distribution, understanding market etc

Who do you want to engage with? *
- ○ Investors/ VC funds
- ○ Customers
- ○ Counterpart companies with recent market entry experiences
- ○ Industry experts and consultants

What content do you want information/ insights on? *
- ☐ GDPR (Europe's data privacy regulations) and compliance
- ☐ Market Entry into UK or Germany
- ☐ Growth strategy and product localisation
- ☐ German/ British AI sector
- ☐ Differences in business cultures between Germany and Australia
- ☐ Strategies for VCs in UK or Germany

How do you want it delivered? *
- ☐ Virtual pitching sessions
- ☐ Briefings
- ☐ Interactive workshops

Additional Information

* indicates a required field

Tell us about your team. Responses should include:

- who the founders are, their roles and their backgrounds
- team size (founders and full-time employees only)
- prior business experience
- where the team is currently based
- the supporters and mentors you have in place

Who's in your team? *

NOTE: Must be no more than 200 words

Upload your pitch or slide deck - A Pitch Deck would be highly valued by the Assessment Panel *
Attach a file:

A maximum of 1 file may be attached.

Provide a link to your pitch video (if you have one)

Attendance

If you are accepted into the program you are expected to attend all the sessions that will take place over 3-4 days in late April.

Do you agree? *
☐   Yes

Terms and Conditions of Use and Privacy

* indicates a required field

Terms and Conditions of Use

By using this website you accept the following conditions:

1. The Commonwealth of Australia, as represented by the Australian Trade and Investment Commission (Austrade), makes no recommendation or assessment of, or warranty against, the completeness or accuracy of the information contained on or accessed through this website and makes no representations about its suitability for any particular purpose.

You must undertake your own enquiries, and use your own judgement, as to the suitability of the products/services/content as it applies to you, obtaining legal advice where necessary.

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3. You assume all risks associated with use of the website, including: risk of computer, software or data loss or damage caused by any virus which might be transmitted or activated via the website or your access to the website; or risk that the content of this website and linked websites fails to comply with the laws of any country outside Australia.

4. These terms are governed by the law in the force in the Australian Capital Territory and any dispute about these terms or the contents of this website are subject to the exclusive jurisdiction of the courts of the Australian Capital Territory and the courts of appeal from them.

5.You acknowledge that:

a. Your use of this website may be logged for the purpose of security and usage monitoring.

b. It is your responsibility to lodge your application in accordance with these terms and conditions. You must allow sufficient time for the lodgement of your application before the deadline, including time that may be required for any problem analysis and resolution prior to the application deadline. Any attempt to lodge an application after the application deadline will not be permitted by Austrade.

c. Austrade will not be liable for any loss, damage, costs or expenses incurred by you or any other person if, for any reason, an application is not received on time, is corrupted or altered or otherwise is not received as sent, cannot be read or decrypted, or has its security or integrity compromised.

d. Application to the Landing Pads program does not in any way guarantee that you will be accepted into the program or receive any benefits.

e. Although Austrade has implemented information security measures, Austrade does not warrant that unauthorised access to information and data transmitted via the Internet will not occur.

Do you consent to the Terms and Conditions of Use? *
○   I consent
NOTE: You must consent to the Terms and Conditions of Use in order to submit this application

Privacy

Personal information provided to Austrade is protected by the *Privacy Act 1988* (Cth). The personal information you provide as part of your application will be recorded, used and disclosed by Austrade for the purpose of assessing your application and for any other purposes required or authorised by law. Austrade may transfer the information to its other offices, including overseas offices, and the information may, from time to time, be stored overseas through this process. Your information will be collected and stored via third party software and computer servers and your application will be lodged through a third party platform.

If you are applying under a Landing Pads Fast Track Program under which Austrade is partnering with another organisation, your personal information including personal information received by Austrade during and after your time at a Landing Pad will also be provided to that organisation to assist with verifying your application. Your personal information may be provided to a third party organisation to evaluate the success of the program. If you are successful in your application, in order to maximise your benefits from the program, we may confirm to a third party that you are a Landing Pads participant so that you are eligible to receive goods or services from that third party at a discounted rate.

If you provide personal information of other people to Austrade (such as names and contact details), you MUST ensure that you have informed, and obtained the consent of, those other people to the information being provided to Austrade and Austrade using this information for the purpose of assessing this application.

If the personal information supplied is incomplete or inaccurate, we will be unable to assess your application. If your personal information, such as your contact details, changes, you can advise Austrade of the new information by emailing landingpads@austrade.gov.au. You can also access, change, or request the removal of the information Austrade holds about you at any time by emailing landingpads@austrade.gov.au.

For further information on Austrade's Privacy Policy [click here](). If you have any queries or concerns or to make a complaint please contact the Austrade Privacy Officer at privacy@austrade.gov.au.

Do you consent to the use and disclosure of your personal information? *
○   I consent
Note: You must consent to the use and disclosure of your personal information in order to submit this application